



The power of the platform

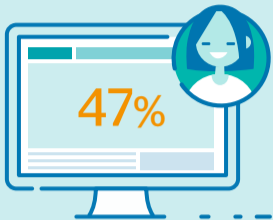
Driving travel performance

Explore this infographic and see how our expertise can drive your business performance

Speed and accuracy

Don't delay!

Response times are critical for consumers



expect page load in under 2 seconds



abandon page if load is over 3 seconds



average load time for travel sites



1 sec delay in search response = 7% conversion loss



Offline

Online

Mobile



of transactions through our platform will originate through a mobile within 3 years*

*Travelport forecast



How will you drive conversion?

Step 1: Ask

Who leads in travel tech?

Step 2: Research

What open Travel Commerce Platform handles scale?

Step 3: Evaluate

Who invests in technology on my behalf?

Speed is non-negotiable



Did you know Travelport process:

550m

fare updates an hour

4bn

travel-related messages a day

15bn

API calls a month

And these numbers are growing

Every 18 months shopping requests DOUBLE on our platform

x2

Our Travel Commerce Platform is optimized for speed



Smart cache



Search orchestration broken down into four stages:



Our goals?

- Content
- Speed
- Accuracy
- Relevance

The sweet spot for search

Speed, accuracy, relevance

Drives more conversions

Accelerating success

As well as 'search', Travelport can also accelerate your business success with 'automated operations' and 'payments'. See our other infographics to find out more.

